

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE

November 17, 2014
MAG Offices, Ironwood Room
302 N. 1st Avenue, Phoenix, Arizona

MEMBERS ATTENDING

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| Mayor Michael LeVault, Youngtown, Chair | #Mayor Gail Barney, Queen Creek |
| Mayor W.J. “Jim” Lane, Scottsdale, Vice Chair | #Mayor Jackie Meck, Buckeye |
| *Mayor Greg Stanton, Phoenix, Treasurer | *Mayor Mark Mitchell, Tempe |
| | Mayor Lana Mook, El Mirage |

* Not present

Participated by video or telephone conference call

1. Call to Order

The Executive Committee meeting was called to order by Chair LeVault at 12:06 p.m. Mayor Barney and Mayor Meck participated by teleconference. Chair LeVault noted that a hard copy of the addendum that was emailed to members on November 14, 2014, was also at their place.

2. Call to the Audience

Chair LeVault stated that, according to the MAG public comment process, members of the audience who wish to speak are requested to fill out the public comment cards. He stated that there is a three-minute time limit. Public comment is provided at the beginning of the meeting for items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only. Chair LeVault noted that no public comment cards had been received.

3. Approval of Executive Committee Consent Agenda

Chair LeVault noted that prior to action on the consent agenda, members of the audience are provided an opportunity to comment on consent items that are being presented for action. Following the comment period, committee members may request that an item be removed from the consent agenda.

Chair LeVault requested a motion to approve the consent agenda. Mayor Mook moved to approve consent items #3A-#3C. Mayor Barney seconded the motion and the motion carried unanimously.

3A. Approval of the October 20, 2014 Executive Committee Meeting Minutes

The Regional Council Executive Committee, by consent, approved the October 20, 2014 Executive Committee meeting minutes.

3B. The Consultant Selection for the *Don't Trash Arizona* Litter Prevention and Education Program

The Regional Council Executive Committee, by consent, approved the selection of Olson Communications, Inc. as the consultant to design and implement the FY 2015 Litter Prevention and Education Program for the MAG region, for an amount not to exceed \$300,000, and that the base contract period shall be a one (1) year term. MAG may, at its option, offer to extend the period of this agreement up to a maximum of two (2), one (1) year options, based on consultant performance and funding availability.

The Regional Transportation Plan (RTP) includes \$279 million for the freeway maintenance program, including litter control. The FY 2015 MAG Unified Planning Work Program and Annual Budget approved by the MAG Regional Council in May 2014 contains \$300,000 to continue the *Don't Trash Arizona* program for FY 2015. On July 30, 2014, MAG issued a Request for Proposals (RFP) seeking qualified consultants for the development and implementation of the *Don't Trash Arizona* Litter Prevention and Education Program for the MAG region. On September 10, 2014, MAG received proposals from three qualified consultants in response to the RFP. A multi-agency review panel consisting of participants from MAG member agencies met on September 24, 2014, to evaluate the proposals. The multi-agency review panel unanimously recommended to MAG that Olson Communications, Inc. be selected as the consultant to develop and implement the FY 2015 Litter Prevention and Education Program, at a cost not to exceed \$300,000. Under the terms of the contract, MAG may, at its option, extend the contract up to two years, in one-year increments, based on performance and funding availability.

3C. Amendment to the FY2015 MAG Unified Planning Work Program and Annual Budget to Accept Funding to Support the Arizona Age-Friendly Network

The Regional Council Executive Committee, by consent, approved accepting the \$5,000 grant and approved an amendment to the MAG FY 2015 Unified Planning Work Program and Annual Budget (UPWP) to launch the Arizona Age-Friendly Network.

The FY 2015 MAG Unified Planning Work Program and Annual Budget (UPWP) was approved on May 28, 2014. On November 12, 2014, a \$5,000 grant from Virginia G. Piper Charitable Trust was awarded to Regional Community Partners to support activities related to the Arizona Age-Friendly Network. The grant was awarded in recognition of the Maricopa Association of Governments as an "Exceptional Encore Agency" for its work in employing encore workers and engaging older adults in leadership positions in the Arizona Age-Friendly Network. The grant will support the activities of the network. These activities include the provision of technical assistance to communities, maintenance of the project's website, and ongoing training through

a monthly webinar series and an annual conference.

4. Appointment of East Valley MAG Economic Development Committee (EDC) Member Agency Position

Denise McClafferty, MAG Regional Program Manager, stated that on August 27, 2014, the MAG Regional Council approved the appointments/reappointments of the member agency positions on the EDC to serve a one-year term. On October 8, 2014, Councilmember Alex Finter, City of Mesa, submitted a letter vacating his east valley seat on the EDC. On October 14, 2014, a memorandum was sent to the MAG Regional Council members soliciting letters of interest for the east valley EDC member agency position. Ms. McClafferty stated that one letter was received from Mayor John Giles, City of Mesa, requesting consideration for the vacant seat.

Chair LeVault asked if there were any comments from the committee. There were none. Mayor Barney moved to recommend Mayor John Giles, City of Mesa, for the vacant East Valley seat on the MAG Economic Development Committee. Mayor Meck seconded the motion and the motion carried unanimously.

The next agenda item was taken out of order.

6. Discussion of Recent Trip to Hermosillo, Sonora, Mexico by Representatives of MAG Member Agencies and Request to Send a Letter to Governor-Elect Doug Ducey Expressing Willingness to Work on Trade Related Issues and Conveying Areas of Interest

Chair LeVault stated that on November 10-11, 2014, members of the Regional Council and Executive Committee and other member agency elected officials and staff traveled to Hermosillo, Sonora, Mexico to meet with key business and policy leaders to explore trade opportunities. Chair LeVault added that as a result of this trip it was suggested that a letter be sent to Governor Elect-Doug Ducey expressing the willingness of the MAG member agencies to work with the new administration on critical trade issues, especially with Mexico and Canada. Chair LeVault noted that the draft letter was sent to the Executive Committee members for review.

Chair LeVault asked if there were any comments or questions from the committee. Dennis Smith, MAG Executive Director, commented that this letter included a summary of the things MAG has been involved with in the past, such as initiatives, resolutions, etc. He noted that there were no new items added to the letter.

Chair LeVault stated that while the group was in Hermosillo, Sonora they toured some amazing facilities, including the Ford Stamping Plant. He explained that the plant only keeps about two hours worth of raw materials in the facility and there are seventeen suppliers on the site that have their own private road, to continually restock needed supplies. Chair LeVault stated that this plant is producing forty finished cars per hour, twenty-four hours a day, seven days a week, which equates to approximately 350,000 units per year. He added that forty percent of the parts

used at the facility are from the United States and that ninety percent of these cars are being shipped to the United States for sale.

Chair LeVault noted that he was also impressed when they met with a group of fifty chamber representatives from all over the state of Sonora, Mexico and they indicated a great willingness to work with Arizona in trying to facilitate and enhance trade relations between the two countries. Chair LeVault also discussed the groups experience when traveling back to the United States and explained that the bus was stopped at the Querobabi military checkpoint about 75 miles inside the Mexican border, as well as at the Arizona/Mexico border. He stated that the lines were extremely long and the group experienced how difficult and time consuming it is to get back into this county. Chair LeVault reported that Arizona is the only border state that allows the federal government to complete inspections on this side of the border. Every other border state uses state resources and reaps the revenue from the inspections.

Mayor Mook commented that trade and transportation go hand and hand and agreed a letter to the new Governor Elect would be appropriate. Chair LeVault added that some of the issues discussed in the letter are easy to work on and if we can enhance the trade relationship with Mexico it will help our economy. Dennis Smith added that staff is planning the next Joint Planning Advisory Council (JPAC) meeting, which is scheduled for February 24, 2105. One of the topics discussed will be the mining industry, which relates to Canada and Mexico. He noted that as a result of the Ford Stamping Plant tour, staff has begun working on obtaining speakers from the auto industry to also speak at this event.

Mayor Lane recommended reworking the letter and take the approach that we have been successfully collaborating with the state and that we hope to continue addressing these issues moving forward. He noted that it is important that we also describe what results we are looking for, as well as what we see as success. Mayor Lane added that we need to remember that this is really a state and federal issue and we are not taking the lead, we are just noting our concerns.

Mayor Mook motioned to approve crafting a letter to send to Governor-Elect Doug Ducey expressing the willingness of MAG to work with the incoming administration on trade related issues and conveying areas of interest. Mayor Lane seconded the motion and the motion carried unanimously.

5. Annual Performance Review of the MAG Executive Director

Denise McClafferty, MAG Regional Program Manager, stated that on December 15, 2003, the Regional Council Executive Committee approved an evaluation survey for the MAG Executive Director's performance review. To provide a more efficient process, the evaluation survey has been converted to electronic format in SurveyMonkey.

Ms. McClafferty provided a review of the electronic survey instrument and the process for conducting the annual evaluation. She added that the survey would be sent to the MAG Executive Committee and Regional Council members on December 1, 2014. Ms. McClafferty

stated that the MAG Executive Director's review will occur at the January 12, 2015 Executive Committee meeting and that the action of the Executive Committee will be presented at the January 28, 2015 Regional Council meeting for ratification.

Mayor Mook moved that the Executive Committee go into Executive Session regarding the annual performance review of the MAG Executive Director. Mayor Barney seconded the motion and the motion carried unanimously. The meeting went into Executive Session at 12:26 p.m.

Mayor Mook moved that the Executive Committee reconvene the regular session at 12:40 p.m. Mayor Lane seconded the motion and the motion carried unanimously. Chair LeVault asked if there were any comments or questions from the committee. Mayor Lane stated that the consensus was that an obligation to go through a process of a survey and evaluation for the Executive Director should be standard form. Chair LeVault added that he agrees with Mayor Lane and added that it is important to maintain consistency in this process.

Mayor Mook made a motion to approve the electronic survey instrument and the process for conducting the annual evaluation. Mayor Lane seconded the motion and the motion carried unanimously.

7. Request for Future Agenda Items

Chair LeVault asked if there were any requests for future agendas items. There were none.

8. Comments from the Committee

Chair LeVault asked if there were any comments from the committee. There were none.

Adjournment

There being no further business, the Executive Committee adjourned at 12:43 p.m.

Chair

Secretary